# Join us for breakfast ...



AGRIBUSINESS SEMINAR FOR SUCCESS TODAY & TOMORROW

# Managing Market Risks + Transitioning Your Family Farm

Managing risks in a volatile market is crucial to your farm's success today, while succession planning is critical for your family's future. Yeo & Yeo is pleased to host an agribusiness seminar featuring **Mark Gold of Top Third Ag Marketing** and **Kent Creager of Nationwide**.

#### SUCCESS TODAY



# What's the latest on risk management? How can farmers become better agricultural marketers of crops and livestock?

Mark Gold of Top Third Ag Marketing provides insight of the day's market action and trends, and discusses strategies to manage risks in volatile markets. Gold is a veteran marketing

expert with 20 years' experience as a pit trader and floor broker with the Chicago Board of Trade. You'll also recognize him as a grain analyst on the radio, AgDay TV and U.S. Farm Report.

#### SUCCESS TOMORROW



#### Do you have the dream of passing on the family farm?

Farm equity, retirement plans, next generation financing, inheritable assets, and interpersonal issues can significantly affect the transition of the family farm. Nationwide's Land As Your Legacy® program helps families leverage their largest asset and guides families through the critical decisions to help ensure

the dream becomes reality. Presenter Kent Creager of Nationwide will walk us through the key steps.

Yeo & Yeo's CPAs and wealth advisors will also share a **Farm Update** on current regulatory issues and opportunities in family farming and agribusiness today.

## Join us for breakfast on **Tuesday, August 30, 2016** 8:00 to 11:00 a.m. Horizons Conference Center 6200 State Street | Saginaw, MI

Spouses, siblings and/or those directly involved in your transition plan are encouraged to attend.

## **Register by August 22**

Please register the names of who will attend.

Contact Terra Lewis at 989.793.9830 or terlew@yeoandyeo.com.

